1. Meeting called to order at 6:30 pm

2. Approval of January 2016 meeting minutes – approved by EC in attendance as submitted

3. Financial – Wes Stafford (WS)
   a. Revenue
      i. Membership - $72.00
   b. Expenses
      i. Club insurance - $1,486.75
      ii. Ride Leader Gift Certificates - $725.00
      iii. Icicle supplies (arrows for road markings) – 209.31
   c. Account Balance: $42,834.57 (compared to $36,533.04 in 2015)

4. Icicle – David Anderson (DA) & Brian Donovan (BD)
   a. Brochures ready to go out in the mail in the next day or two
   b. Some EC members took packages to hand deliver to LBS in the area
   c. 99% of websites DA and Dianne Leipold (DL) contacted have the ride info now
   d. Carol Ireland will be contacting other groups
   e. Icicle ride is posted on the FB page no, it will be promoted weekly to keep it near the top
   f. Routes are nearly final- Designated Green, Yellow and Red and will be marked with same color paper adhesive biodegradable arrows
   g. Ed & Sue McNulty and friends will run the Cherry Hill Middle School rest stop
   h. Bob & Linda Conley and Darree Clark will run the Calvert rest stop
   i. Four (4) SAGS will be needed this year, one for each route and one rover. DA still working on securing SAGS
   j. We will need parking attendants this year to direct traffic, Scouts might be a good organization to provide volunteers
      i. DA to contact Craig Hall about reaching out to a local scout troop

5. Annual Banquet - WS
   a. Forty (40) reservations to date
b. Speaker is locked in

6. Committee Position Openings
   a. Social Chair – WS is working with someone in hopes of filling that position
   b. Treasurer – Mary is stepping down because of commitments at work and in her personal life – Joe Bockrath expressed interest in taking over that position
   c. Tailwind/Publicity Chair/Social Media (FB) – Still open – We need to find someone to fill this position – Tailwind to go on hiatus until a new editor is found
   d. Safety & Education – Charlie Johnston and Gail Robillard have stepped down from this position – We need to find someone to fill this position

7. Tailwind – WS/JC
   a. The Tailwind will be suspended for now. WS to issue a notice to membership via the Listserve
   b. There was discussion lead by Jaymi Cook (JC) about moving the Tailwind to a web based application. JC to discuss options with the webmaster (Allison Wong)

8. Survey Monkey – JW Haupt (JW)
   a. JW developed a brief survey to poll the membership about what they like about the Club and suggestions on the direction of the Club in the short term and long term
   b. JW suggested sending out brief surveys quarterly to membership to collect data about different topics
   c. EC members suggested that only one, maybe two surveys be issued with more questions.
   d. JW to work up a new survey and share with the EC before sending it to the membership

9. Storage – JW
   a. JW suggested that the Club rent a storage space at a self-serve storage unit, to be used to store important records, historical documents, event prizes, surplus foods, projector, etc. so it not the responsibility of the members of the EC
   b. EC was split on need, concerned about cost and size of unit needed
   c. More information is needed such as cost for different size units and central locations

10. Committee Reports
    a. Ride Captain – Mike Kealey (MK)
        i. MK will be hosting a Ride Leader Training class on March 19th, from 1-4 at REI (Christiana Mall)
        ii. Comparing RL names on multiple lists, trying to get a handle on current RL
    b. Major Rides – Joe Bockrath (JB)
        i. All Major Rides are in Active for registration. JB has activated Active for public access
    c. Shorefire – Rob King
        i. RK has begun contacting venues to rest stop
ii. Would like to have a co-coordinator to share some of the duties with
iii. Need to prepare the event brochure, looking for an electronic file of last year’s

d. Doublecross – Diane Leipold (DL)
i. New ride start – Smyrna
ii. DL is mapping out routes and reviewed her thoughts with the EC
iii. Some concern about one route which could be prone to flooding if we have a
bad storm and high tide. DL has a bail-out plan if needed
iv. DL still needs to review a couple of route options to cross state twice for 62
miles

e. Membership – Joe Wujcik (JWu)
i. 43 members have renewed in the last month
ii. JWu will send out another message via the Listserve to boost membership
renewals

11. New Business

a. John Bare with Bike Delaware said that Bike Delaware will be
   i. Discussed funding
   ii. Walkable/Bikeable DE will request support later in the year for the event
   iii. 2016 Direction – will distribute survey at March WCBC meeting, would like
       feedback in April

b. 2016 Club Brochure – JW
   i. JW brought a mock-up which was reviewed and commented on by the EC
   ii. Edits are required, new mock up to be presented to EC for review and approval

c. Event Poster – JW
   i. JW prepared a “Save The Dates” poster that shows the dates of the four major
      riding events for 2016
   ii. JW will deliver to LBS in the area and ask them to post on a bulletin board to
       promote the events
   iii. EC approved content and approved distribution to LBS

d. Brandywine Area – BD
   i. Gail Robillard had comments about Darley Road improvements and how they
      may impact cyclists, which BD relayed
   ii. No pocket lanes in Brandywine area roads. Pocket lanes are bike lanes on the
       left side of the shoulder that continue straight where roads have a right turn
       lane. Cyclists continue straight while right turning traffic passes on the right to
       turn without impeding the cyclist
e. Website – Allison Wong (AW)
   i. AW is excited about working on the website for the Club
   ii. AW wants to freshen up the website, she has a lot of ideas about how to make
       the site more dynamic and interactive
   iii. AW will post information to the website promptly

Meeting adjourned at 7:40

Meeting minutes respectfully submitted by JW Haupt – 03/05/16.

**Upcoming 2016 Events**

- Annual Banquet – Saturday, February 27
- Icicle Metric – Saturday, April 02
- Club Picnic (TBD (May/June?)
- DoubleCross Metric – Saturday, July 02
- Shorefire Century – Saturday, August 20
- Savage Century – Saturday, October 15
- Volunteer Appreciation Brunch – TBD (October?)