



## White Clay Bicycle Club – February Meeting Minutes

February 01, 2016

### Executive Committee - Check attendants:

- |  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> Wesley Stafford, <i>President</i>                            | <input type="checkbox"/> Open Position, <i>Social Chair</i>                      | <input checked="" type="checkbox"/> Joe Wujcik, <i>Membership</i>     |
| <input checked="" type="checkbox"/> J.W. Haupt, <i>Vice President</i>                            | <input type="checkbox"/> Open Position, <i>Club Meeting Programs</i>             | <input checked="" type="checkbox"/> Mike Kealey, <i>Ride Captain</i>  |
| <input type="checkbox"/> Mary Cressman, <i>Treasurer</i>   | <input checked="" type="checkbox"/> Joe Bockrath, <i>Major Rides Coordinator</i> | <input type="checkbox"/> Open Position, <i>Safety &amp; Education</i> |
| <input checked="" type="checkbox"/> David Anderson, <i>Icicle Metric</i>                         | <input type="checkbox"/> Open Position, <i>Publicity</i>                         | <input checked="" type="checkbox"/> Allison Wong, <i>Webmaster</i>    |
| <input checked="" type="checkbox"/> Diane Leipold, & Charlie Johnston, <i>DoubleCross Metric</i> | <input type="checkbox"/> Open Position, <i>Newsletter</i>                        |   |
| <input checked="" type="checkbox"/> Rob King & Joe Bockrath–<br><i>Shorefire Century</i>         |  |   |
| <input type="checkbox"/> Craig Hall, <i>Savage Century</i>                                       |  |   |

1. Meeting called to order at 6:30 pm
2. Approval of January 2016 meeting minutes – approved by EC in attendance as submitted
3. Financial – Wes Stafford (WS)
  - a. Revenue
    - i. Membership - \$72.00
  - b. Expenses
    - i. Club insurance - \$1,486.75
    - ii. Ride Leader Gift Certificates - \$725.00
    - iii. Icicle supplies (arrows for road markings) – 209.31
  - c. Account Balance: \$42,834.57 (compared to \$36,533.04 in 2015)
4. Icicle – David Anderson (DA) & Brian Donovan (BD)
  - a. Brochures ready to go out in the mail in the next day or two
  - b. Some EC members took packages to hand deliver to LBS in the area
  - c. 99% of websites DA and Dianne Leipold (DL) contacted have the ride info now
  - d. Carol Ireland will be contacting other groups
  - e. Icicle ride is posted on the FB page no, it will be promoted weekly to keep it nnear the top
  - f. Routes are nearly final- Designated Green, Yellow and Red and will be marked with same color paper adhesive biodegradable arrows
  - g. Ed & Sue McNulty and friends will run the Cherry Hill Middle School rest stop
  - h. Bob & Linda Conley and Darree Clark will run the Calvert rest stop
  - i. Four (4) SAGS will be needed this year, one for each route and one rover. DA still working on securing SAGS
  - j. We will need parking attendants this year to direct traffic, Scouts might be a good organization to provide volunteers
    - i. DA to contact Craig Hall about reaching out to a local scout troop
5. Annual Banquet - WS
  - a. Forty (40) reservations to date

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- b. Speaker is locked in
- 6. Committee Position Openings
  - a. Social Chair – WS is working with someone in hopes of filling that position
  - b. Treasurer – Mary is stepping down because of commitments at work and in her personal life – Joe Bockrath expressed interest in taking over that position
  - c. Tailwind/Publicity Chair/Social Media (FB) – Still open – We need to find someone to fill this position – Tailwind to go on hiatus until a new editor is found
  - d. Safety & Education – Charlie Johnston and Gail Robillard have stepped down from this position – We need to find someone to fill this position
- 7. Tailwind – WS/JC
  - a. The Tailwind will be suspended for now. WS to issue a notice to membership via the Listserve
  - b. There was discussion lead by Jaymi Cook (JC) about moving the Tailwind to a web based application. JC to discuss options with the webmaster (Allison Wong)
- 8. Survey Monkey – JW Haupt (JW)
  - a. JW developed a brief survey to poll the membership about what they like about the Club and suggestions on the direction of the Club in the short term and long term
  - b. JW suggested sending out brief surveys quarterly to membership to collect data about different topics
  - c. EC members suggested that only one, maybe two surveys be issued with more questions.
  - d. JW to work up a new survey and share with the EC before sending it to the membership
- 9. Storage – JW
  - a. JW suggested that the Club rent a storage space at a self-serve storage unit, to be used to store important records, historical documents, event prizes, surplus foods, projector, etc. so it not the responsibility of the members of the EC
  - b. EC was split on need, concerned about cost and size of unit needed
  - c. More information is needed such as cost for different size units and central locations
- 10. Committee Reports
  - a. Ride Captain – Mike Kealey (MK)
    - i. MK will be hosting a Ride Leader Training class on March 19<sup>th</sup>, from 1-4 at REI (Christiana Mall)
    - ii. Comparing RL names on multiple lists, trying to get a handle on current RL
  - b. Major Rides – Joe Bockrath (JB)
    - i. All Major Rides are in Active for registration. JB has activated Active for public access
  - c. Shorefire – Rob King
    - i. RK has begun contacting venues to rest stop

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- ii. Would like to have a co-coordinator to share some of the duties with
- iii. Need to prepare the event brochure, looking for an electronic file of last year's
- d. Doublecross – Diane Leipold (DL)
  - i. New ride start – Smyrna
  - ii. DL is mapping out routes and reviewed her thoughts with the EC
  - iii. Some concern about one route which could be prone to flooding if we have a bad storm and high tide. DL has a bail-out plan if needed
  - iv. DL still needs to review a couple of route options to cross state twice for 62 miles
- e. Membership – Joe Wujcik (JWu)
  - i. 43 members have renewed in the last month
  - ii. JWu will send out another message via the Listserve to boost membership renewals

### 11. New Business

- a. John Bare with Bike Delaware said that Bike Delaware will be
  - i. Discussed funding
  - ii. Walkable/Bikeable DE will request support later in the year for the event
  - iii. 2016 Direction – will distribute survey at March WCBC meeting, would like feedback in April
- b. 2016 Club Brochure – JW
  - i. JW brought a mock-up which was reviewed and commented on by the EC
  - ii. Edits are required, new mock up to be presented to EC for review and approval
- c. Event Poster – JW
  - i. JW prepared a “Save The Dates” poster that shows the dates of the four major riding events for 2016
  - ii. JW will deliver to LBS in the area and ask them to post on a bulletin board to promote the events
  - iii. EC approved content and approved distribution to LBS
- d. Brandywine Area – BD
  - i. Gail Robillard had comments about Darley Road improvements and how they may impact cyclists, which BD relayed
  - ii. No pocket lanes in Brandywine area roads. Pocket lanes are bike lanes on the left side of the shoulder that continue straight where roads have a right turn lane. Cyclists continue straight while right turning traffic passes on the right to turn without impeding the cyclist

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- e. Website – Allison Wong (AW)
  - i. AW is excited about working on the website for the Club
  - ii. AW wants to freshen up the website, she has a lot of ideas about how to make the site more dynamic and interactive
  - iii. AW will post information to the website promptly

Meeting adjourned at 7:40

Meeting minutes respectfully submitted by JW Haupt – 03/05/16.

**Upcoming 2016 Events**

**~~Annual Banquet – Saturday, February 27~~**

**Icicle Metric – Saturday, April 02**

**Club Picnic (TBD (May/June?))**

**DoubleCross Metric – Saturday, July 02**

**Shorefire Century – Saturday, August 20**

**Savage Century – Saturday, October 15**

**Volunteer Appreciation Brunch – TBD (October?)**