



## White Clay Bicycle Club – March 2016 Meeting Minutes

March 07, 2016

### Executive Committee - Check attendants:

- |  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> Wesley Stafford, <i>President</i>                            | <input type="checkbox"/> Open Position, <i>Social Chair</i>                      | <input type="checkbox"/> Joe Wujcik, <i>Membership</i>                |
| <input checked="" type="checkbox"/> J.W. Haupt, <i>Vice President</i>                            | <input type="checkbox"/> Open Position, <i>Club Meeting Programs</i>             | <input checked="" type="checkbox"/> Mike Kealey, <i>Ride Captain</i>  |
| <input checked="" type="checkbox"/> Mary Cressman, <i>Treasurer</i>                              | <input checked="" type="checkbox"/> Joe Bockrath, <i>Major Rides Coordinator</i> | <input type="checkbox"/> Open Position, <i>Safety &amp; Education</i> |
| <input checked="" type="checkbox"/> David Anderson, <i>Icicle Metric</i>                         |  | <input checked="" type="checkbox"/> Allison Wong, <i>Webmaster</i>    |
| <input checked="" type="checkbox"/> Diane Leipold, & Charlie Johnston, <i>DoubleCross Metric</i> |  |   |
| <input checked="" type="checkbox"/> Rob King– <i>Shorefire Century</i>                           | <input type="checkbox"/> Open Position, <i>Publicity</i>                         |   |
| <input type="checkbox"/> Craig Hall, <i>Savage Century</i>                                       | <input type="checkbox"/> Open Position, <i>Newsletter</i>                        |   |

1. Meeting called to order at 6:30 pm
2. Approval of February 2016 meeting minutes – approved by EC in attendance as submitted
3. Financial – Mary Cressman (MC)
  - a. Income for prior month
    - i. Icicle \$620
    - ii. Membership \$1,646
    - iii. Savage \$40
    - iv. Book sales at Annual Meeting \$65
  - b. Expenses
    - i. Advocacy –\$13,700 per approved distribution list
    - ii. Total for 2016 to date - \$13,900
    - iii. Annual Banquet - \$935
    - iv. Ride Leader Awards - \$850
    - v. Club Insurance - \$1,480
    - vi. Web site management - \$175
  - c. Account Balance: \$28,895.56 (compared to \$24,797.26 2015)
4. Annual Banquet Speaker – Wes Stafford (WS)
  - a. 80 people in attendance
  - b. David Chauner was a good choice for a speaker, engaging presentation
  - c. Club business portion of the meeting
    - i. Slate of Board members approved as submitted
    - ii. Membership approved Joe Bockrath as Treasurer, replacing Mary Cressman who stepped down
    - iii. Wes Stafford, JW Haupt and Joe Bockrath are officers (President, Vice President and Treasurer, respectively)
5. Icicle – David Anderson (DA)
  - a. The preliminary routes are being modified and finalized, identified as Green, Yellow and Red routes.

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- b. DA needs to know if the covered bridge on Hickory Hill will be open on 04/02 – JW to try to find out
  - c. JW to prepare poster to set out at Registration with route info such as Routes, Mileage, Profile and Como of routes for total mileage
  - d. Ed McNulty has picked up the 2016 Ride Waivers from the printer
  - e. DA is not using the Scouts to assist with parking, adults are needed due to liability
  - f. Chalk paint needed, Green, Yellow and Red – JW to request from supplier
  - g. DA said that Mary Clare will send out an email request to the membership for baked good to supply the rest stops with food for participants
6. Doublecross – Dianne Leipold (DL)
- a. Smyrna will be new start location for 2016
  - b. DL has determined the routes
  - c. One route to the west and one to the east of Smyrna
  - d. Each route is 31 miles for a total of 62 miles, a metric century if both are ridden
7. Shorefire – Rob King (RK)
- a. The dates and routes have been determined pending confirmation from rest stop locations
  - b. The brochure is in draft form and will be completed shortly from an outside source
  - c. Reservations are in process (High School and Volunteer Fire Department facilities)
  - d. AN insurance certificate needs to be forwarded to Appoquinimink School district – Joe B is taking care of that.
  - e. Joe B needs to update the Active.com listing so a search find the Shorefire event
  - f. When the event brochure is complete and the Active.com link updated
    - i. The Club’s web site will be updated, RK will forward updates to the webmaster
    - ii. Info can be sent to other clubs to update their web sites
    - iii. Info can be forwarded to bike shops
8. Committee Openings – WS
- a. Social chair – still open, WS is looking to fill the spot
  - b. Safety & Education – Mike Katz expressed interest and should be moving into that role
9. Committee Reports
- a. Webmaster – Allison Wong (AW)
    - i. A photo gallery has been created and organized for uploading photos from Club events; Major rides, Club lead rides, etc. AW asks that a link be forwarded to her whenever photos are available so she can download and post on the web site. She is using them in slide show format on the Home page of the Club’s website.
    - ii. Out of Bounds section has been updated and reformatted. This page is used to advertise rides and events that are not WCBC rides and events. We will post

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info from other clubs on this page with the understanding that the other club will reciprocate.

- iii. The Home page has been reformatted to show more information and provide slides of photos from the gallery. Everyone should check in to the website to see if a photo of you is being used.
- b. Annual Picnic – WS
  - i. May 21<sup>st</sup> at Weiss Park is open so a decision was made to make a request to hold that date.
  - ii. There was a discussion to possibly move to a new location. It was agreed that that discussion could be continued at the next meeting.
- c. Financial – MC
  - i. No additional information to report
- d. Ride Captain – Mike Kealey (MK)
  - i. Ride leader training is forthcoming
  - ii. MK does have a commitment from at least four, the minimum headcount

### 10. New Business

- a. Bike Delaware – John Bare
  - i. Survey was sent out via email
  - ii. Responses are showing results that are a bit confusing.
  - iii. Instructions and responses might not have been clear
- b. Contests for 2016 – For Members Only! You must be a member in good standing to participate in any of the contests.
  - i. Historical Markers Contest – JW Haupt (JW)
    - 1. This will be a contest for members to visit historical markers throughout the state of Delaware during their rides
    - 2. Photo document their visit, then submit the photos while completing a form
    - 3. Prizes will be awarded to the cyclists who visited the greatest number of markers in each county and in the state. Prizes are TBD
    - 4. AW has set up the web site for submissions.
    - 5. The contest will begin in April/May
    - 6. See the website for details and contest rules when available
  - ii. Photo Contest – Jaymi Cook (JC) & AW
    - 1. This will be a contest for members to submit photos taken during any ride that they participate in this year
    - 2. The Club membership will vote on their favorite photos and from that pool of the Top 10 photos, a committee will decide the top 3 photos, each receiving a prize
    - 3. Details being worked out
    - 4. See the website for details and contest rules when available

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- iii. Mileage Contest – Brian Donovan (BD)
  - 1. This will be a contest for members that spend a lot of time in the saddle and log the miles
  - 2. Open to riders that will log in more than 5,000 or more miles in 2016, the rider(s) with the most mileage will win prize(s)
  - 3. Details being worked out
  - 4. See the website for details and contest rules when available
- iv. Scavenger Hunt - JC
  - 1. This will be a contest for members where cyclists will be given a list of items that they must find
  - 2. Photo documentation of their findings will be proof that they were able to locate what is on the list
  - 3. This will be a team contest with groups for teams of two and teams of four
  - 4. There may be more than one event this year
  - 5. Details being worked out
  - 6. See the website for details and contest rules when available
- v. Poker Run – JC
  - 1. Again, a contest for members only where riders will follow a specific route, collect playing cards at key stops along the route and at the end review the cards collected and determine a winner by the best hand of cards collected
  - 2. Details being worked out
  - 3. See the website for details and contest rules when available

Meeting adjourned at 7:31

Meeting minutes respectfully submitted by JW Haupt – 04/01/16.

### **Upcoming 2016 Events**

**Icicle Metric– Saturday, April 02**

**Club Picnic (TBD (May/June?))**

**DoubleCross Metric – Saturday, July 02**

**Shorefire Century – Saturday, August 20**

**Savage Century – Saturday, October 15**

**Volunteer Appreciation Brunch – TBD (October?)**