



White Clay Bicycle Club – April 2016 Meeting Minutes

April 04, 2016

Executive Committee - Check attendants:

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> Wesley Stafford, <i>President</i> | <input type="checkbox"/> Open Position, <i>Social Chair</i> | <input checked="" type="checkbox"/> Joe Wujcik, <i>Membership</i> |
| <input checked="" type="checkbox"/> J.W. Haupt, <i>Vice President</i> | <input type="checkbox"/> Open Position, <i>Club Meeting Programs</i> | <input checked="" type="checkbox"/> Mike Kealey, <i>Ride Captain</i> |
| <input type="checkbox"/> Joe Bockrath, <i>Treasurer</i> | <input checked="" type="checkbox"/> Joe Bockrath, <i>Major Rides Coordinator</i> | <input type="checkbox"/> Open Position, <i>Safety & Education</i> |
| <input checked="" type="checkbox"/> David Anderson, <i>Icicle Metric</i> | <input type="checkbox"/> Open Position, <i>Publicity</i> | <input checked="" type="checkbox"/> Allison Wong, <i>Webmaster</i> |
| <input type="checkbox"/> Diane Leipold, & Charlie Johnston, <i>DoubleCross Metric</i> | <input type="checkbox"/> Open Position, <i>Newsletter</i> | |
| <input checked="" type="checkbox"/> ??? & Rob King– <i>Shorefire Century</i> | | |
| <input type="checkbox"/> Craig Hall, <i>Savage Century</i> | | |

1. Meeting called to order at 6:28 pm
2. Approval of March 2016 meeting minutes – approved by EC in attendance as submitted
3. Financial – Joe Bockrath (JB)
 - a. Still getting organized with reporting since the transfer from Mary Cressman to JB
 - b. Income for prior month
 - i. Icicle \$3,300
 1. Donation \$20
 2. Day-of Registrants \$1,290
 3. Active online Registrants \$200
 4. Mail-ins Registrants \$240
 - c. Expenses
 - i. Icicle \$1,300
 - d. Account Balance: \$42,000
4. Icicle - David Anderson (DA)
 - a. DA has received many thanks from rider about the route and the event as a whole
 - b. DA is stepping down as Icicle Lead after 3 years of organizing
 - c. DA said that he will assist next year w/coordinating the event for a smooth transition to the next event coordinator
 - d. Brian Donovan shared that the arrow stickers used to mark the route worked well. They need to be placed on dry roads though, otherwise they will not stick.
5. Doublecross – Wes Stafford (WS)
 - a. Dianne Leipold not present, no update
6. Shorefire – Rob King (RK)
 - a. The dates and routes are set pending reservation confirmation.
 - b. A thorough of the cue found slight inconsistencies between route and cue, which have been corrected.
 - c. Route cues have been submitted to DeIDOT for its review. Awaiting comments and/or approval.

White Clay Bicycle Club – April 2016 Meeting Minutes

April 04, 2016

- d. DelDOT and Middletown HS have confirmed by email, Hartly VFD has confirmed by phone. Clayton has not yet returned phone calls. RK will continue to reach out to Clayton.
 - e. Event brochure is in final draft.
 - f. WCBC website Shorefire event page was updated and should be in final form with RK working with Allison Wong. When the event brochure is complete it will be posted on the website event page for downloading.
 - g. Once the brochure is complete, it will be forwarded to other bike clubs for posting on their website and mailed/hand delivered to bike shops.
 - h. Volunteer positions need to be filled. There are a few that have already volunteered, but more roles needs to be filled. A request will go out for more volunteers in the near future.
 - i. **PLEASE NOTE:** *Rob King has taken on a role of pulling this event together through the preliminary stages, but is unwilling to be the sole event coordinator for this event. RK has asked that someone with experience coordinating a major event be involved in this event to serve as not only a back-up, but a mentor to guide him with this event. He does not feel that he is ready to manage an event on his own and is asking that someone step up to help him make this a successful event. He said that he will likely do most of the leg work and at this point, most has already been done, but he needs help. If you have experience and are willing to work with Rob, please forward an email to Wes Stafford (president@whiteclaybicycleclub.org) and JW Haupt (JW) (vicepresident@whiteclaybicycleclub.org) so we can get the two of you together.*
7. Committee Openings – WS
- a. Social chair – still open, WS is looking to fill the spot
 - b. Safety & Education – Mike Katz expressed interest and should be moving into that role
 - c. Publicity – still open, need someone to take on this role
 - d. Tailwind – still open, need someone to take this on. There have been discussions about a new format, maybe an online format.
 - e. Anyone interested in any of these positions or in need of more information about them, please reach out to WS or JW, president@whiteclaybicycleclub.org and vicepresident@whiteclaybicycleclub.org, respectively.
8. Committee Reports
- a. Webmaster – Allison Wong (AW)
 - i. An update of the Shorefire page has been completed. Awaiting event brochure.
 - ii. Photos have been added to the Gallery. AW is working with creating a more user friendly way of viewing photos.
 - iii. Ride of Silence information has been updated for 2016.
 - iv. AW has combed thru the site and updated old information to 2016. She asks others to review the site and let her know if anything else needs to be updated.
 - v. AW needs info from DL for the Doublecross page, she needs the info for the 2016 event for posting.

White Clay Bicycle Club – April 2016 Meeting Minutes

April 04, 2016

- b. Annual Picnic – WS
 - i. Weiss Park is booked for the dates that we prefer, so there is a search for another location to hold the picnic.
 - ii. Please forward any suggestion to WS at president@whiteclaybicycleclub.org
 - c. Financial – MC
 - i. No additional information to report
 - d. Ride Captain – Mike Kealey (MK)
 - i. Ride Leader training on March 19th went well, 8 new RLs received training
 - ii. Gail Robillard has asked MK to provide a training session in North Wilmington area, at Wooden Wheels in Brandywine.
 - iii. GaiL Robillard has asked MK to send an email out to the Club's RL as there is a need for RLs for the Ride of Silence ride on May 18th at 7:00 pm.
 - iv. JW needs RLs to volunteer for the MS Training rides out of Peoples Plaza the 1st and 3rd Saturday of each month. Minimal commitment, looking to have multiple RLs and have the option of rotating between them during the season. Please reach to JW if you want to help.
 - e. Miscellaneous – JW
 - i. Survey Monkey form for Club members is still in process with a single questionnaire being developed.
 - ii. JW is still gathering information about securing a storage facility for the historical Club info that is stowed in member's basements and garages. Will have info in time for the next monthly meeting.
9. New Business
- a. Financial – JB
 - i. Wants to move Club accounts from WSFS to TB Bank. TD has better hours. EC in attendance approved request, JB will open the account and have the funds transferred.
 - b. Membership – Joe Wujcik (JWuj)
 - i. About 100 members has renewed/signed up over the past month
 - ii. Membership has gone from 205 to 300 paid members
 - c. Brian Donovan
 - i. Rides starting up in North Wilminmgton.
 - ii. With a few new Ride Leaders, there will be more Multi-level groups offered.
 - d. JW
 - i. Lead a discussion about providing GPS files and cue sheets in advance of a major ride. The concern is that participants showing up for a major ride will opt not to pay and ride the route for free taking advantage of stocked rest stops, SAG support and people volunteering their time for the Club. JW suggested to use of wrist bands to identify those that have paid to participate in the event. We cannot keep people from riding on the roads, following the route and riding

White Clay Bicycle Club – April 2016 Meeting Minutes

April 04, 2016

with friends, but we can stop them from visiting the rest stops, using the facilities and receiving SAG support in the event of a breakdown. Ed McNulty said that there are wrist bands in the trailer from events in prior years. The EC in attendance supported this recommendation and suggested adopting it for the remaining events in 2016.

- e. Ed McNulty
 - i. Following the Icicle he needs to recount the Give-Aways
 - ii. Heard a lot of good things from participants about the new route.
- f. Bike Delaware – John Bare
 - i. Thursday, May 5th Walkable/Bikeable Delaware event
- g. Bob McBride
 - i. WCBC Member #6, back in the area, interested in joining some of the Club rides

Meeting adjourned at 7:22

Meeting minutes respectfully submitted by JW Haupt – 04/30/16.

Upcoming 2016 Events

Club Picnic (TBD (May/June?))

DoubleCross Metric – Saturday, July 02

Shorefire Century – Saturday, August 20

Savage Century – Saturday, October 15

Volunteer Appreciation Brunch – TBD (October?)