White Clay Bicycle Club – July 2016 Meeting Minutes
July 11, 2016

Executive Committee - Check attendants:
☒ Wesley Stafford, President  ☑ Open Position, Social Chair  ☒ Joe Wujcik, Membership
☒ J.W. Haupt, Vice President  ☑ Open Position, Club Meeting Programs  ☒ Mike Kealey, Ride Captain
☒ Joe Bockrath, Treasurer  ☑ Joe Bockrath, Major Rides Coordinator
☒ David Anderson, Icicle Metric  ☑ Open Position, Safety & Education
☒ Diane Leipold, & Charlie Johnston, DoubleCross Metric  ☐ Allison Wong, Webmaster
☒ Jaymi Cook & JW Haupt – Shorefire Century  ☑ Open Position, Publicity
☒ Craig Hall, Savage Century  ☑ Open Position, Newsletter

1. Meeting called to order at 6:30 pm
2. Approval of June 2016 meeting minutes – approved by EC in attendance as submitted
3. Financial – Joe Bockrath (JB)
   a. Revenue for prior month - $1,964
   b. Expenses for prior month - $86
   c. Balance available in account - $34,410
   d. Income statements can be made available to Club members upon request
   e. Doublecross has generated income totaling $12,380 to date
4. Doublecross – Dianne Leipold (DL)
   a. Successful event
   b. Not aware of any complaints
   c. Heard a lot of good things from riders about route and start/finish from Smyrna
5. Shorefire – Jaymi Cook (JC), JW Haupt (JW)
   a. Brochure is being printed
   b. Distribution by hand delivery (local locations) and mail (distant locations)
   c. DL will inventory what is left from the Doublecross and provide a list to JC
   d. RoadID is sponsoring the event again this year. RoadID has provided prizes, a method of distribution is to be determined
   e. JC will reach out to Kilby Creamery to see if they will provide ice cream again this year
   f. Registration to be set up where Rest Stop is set up so relocation of equipment is not necessary
6. New Business
   a. ListServe/Spam - WS
      i. There has been an occasional issue with spam going out to LS recipients due to a subscriber’s email account being hacked
      ii. There was a discussion about what to do when this happens
      iii. Are there options short of deleting the hacked account from the ListServe?
      iv. Allison Wong (AW) to look into options within ListServe software
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b. Posting of Club Rides on Major Ride Days - WS
   i. It is Club policy that no other Club lead rides can be posted on the day of one of the Club’s four major rides (Icicle, Doublecross, Shorefire and Savage)
   ii. The major rides are used as fund raising events, so there should not be any Club lead rides on the Ride Calendar that compete with the four major events
   iii. All Executive Committee (EC) members present were in agreement that the Ride Captain should notify any Ride Leader that posts a ride and has the authority to remove any competing rides from the Ride Calendar

c. Storage Unit – JW
   i. A storage unit is being rented for the Club
   ii. The storage unit will be used to store Club records, equipment, surplus prizes, important corporate papers, etc.
   iii. JB is developing a policy for the use of the storage unit, specifically addressing how long important papers and records must be kept before disposing and the process of disposal

d. John Bare – Bike Delaware with Mark Deshon & Barb Hughes of Newark Bike Committee
   i. Idaho Stop Law – John Bare, Mark Deshon, Barb Hughes
      1. Police putting added effort into ticketing of cyclists running stop signs and red lights
      2. Bike Delaware is in support of the Idaho Stop Law and is asking the Club to consider supporting their efforts to have Delaware adopt the same
         a. Idaho Stop Law considers Stop signs as a Yield signs and a Red Light as a Stop sign
      3. Bike Delaware to return to a future meeting to provide a more formal Idaho Stop Law presentation for the Club
   ii. Bike & Beer Ride - Bike Delaware is working with the Bikes & Beer Ride on 08/21/16 – Club to post on Out of Bounds

e. Ed McNulty (EM) – Prizes / Give Away Souvenirs
   i. EM does an inventory of prizes following each major event to assess how many of each prize were awarded, so the event souvenirs can be “charged” accordingly
   ii. This takes quite a bit of time
   iii. EM is asking if we can develop an average cost per participant, then “charge” each event a per-rider cost in lieu of him counting prizes after each event
   iv. All EC members present were in agreement – JB to work with EW to develop a pre-rider costs for prizes

f. Dwight Siers (DS) – Tailwind
   i. DS has volunteered to take on the role of Tailwind editor
   ii. There has been discussion about moving to an online blog based Tailwind
   iii. DS to look into examples on other club sites and present at next meeting
iv. AW to work with DS onto the web site

g. Ride Captain – Mike Kealey (MK)
   i. More discussion with regard to posting rides on the Ride Calendar that compete
      with the Club’s four major rides
   ii. MK will prepare an email that is to be distributed to all of the Ride Leaders
       making them aware of the Club policy

7. Committee Openings – WS
   a. Social chair – still open, WS is looking to fill the spot
   b. Safety & Education – Mike Katz expressed interest and should be moving into that role
   c. Publicity – still open, need someone to take on this role
   d. Tailwind – still open, need someone to take this on. There have been discussions about
      a new format, maybe an online format – Dwight Siers may assume this role
   e. Anyone interested in any of these positions or in need of more information about
      them, please reach out to WS or JW, president@whiteclaybicycleclub.org and
      vicepresident@whiteclaybicycleclub.org, respectively.

Meeting adjourned at 7:10

Meeting minutes respectfully submitted by JW Haupt – 07/29/16.

**Upcoming 2016 Events**
Shorefire Century – Saturday, August 20
Savage Century – Saturday, October 15
Volunteer Appreciation Brunch – TBD (October?)