



White Clay Bicycle Club – July 2016 Meeting Minutes

July 11, 2016

Executive Committee - Check attendants:

- | | | |
|--|--|---|
| <input checked="" type="checkbox"/> Wesley Stafford, <i>President</i> | <input type="checkbox"/> Open Position, <i>Social Chair</i> | <input checked="" type="checkbox"/> Joe Wujcik, <i>Membership</i> |
| <input checked="" type="checkbox"/> J.W. Haupt, <i>Vice President</i> | <input type="checkbox"/> Open Position, <i>Club Meeting Programs</i> | <input checked="" type="checkbox"/> Mike Kealey, <i>Ride Captain</i> |
| <input checked="" type="checkbox"/> Joe Bockrath, <i>Treasurer</i> | <input checked="" type="checkbox"/> Joe Bockrath, <i>Major Rides Coordinator</i> | <input type="checkbox"/> Open Position, <i>Safety & Education</i> |
| <input type="checkbox"/> David Anderson, <i>Icicle Metric</i> | <input type="checkbox"/> Open Position, <i>Publicity</i> | <input checked="" type="checkbox"/> Allison Wong, <i>Webmaster</i> |
| <input checked="" type="checkbox"/> Diane Leipold, & Charlie Johnston , <i>DoubleCross Metric</i> | <input type="checkbox"/> Open Position, <i>Newsletter</i> | |
| <input checked="" type="checkbox"/> Jaymi Cook & JW Haupt – <i>Shorefire Century</i> | | |
| <input type="checkbox"/> Craig Hall, <i>Savage Century</i> | | |

1. Meeting called to order at 6:30 pm
2. Approval of June 2016 meeting minutes – approved by EC in attendance as submitted
3. Financial – Joe Bockrath (JB)
 - a. Revenue for prior month - \$1,964
 - b. Expenses for prior month - \$86
 - c. Balance available in account - \$34,410
 - d. Income statements can be made available to Club members upon request
 - e. Doublecross has generated income totaling \$12,380 to date
4. Doublecross – Dianne Leipold (DL)
 - a. Successful event
 - b. Not aware of any complaints
 - c. Heard a lot of good things from riders about route and start/finish from Smyrna
5. Shorefire – Jaymi Cook (JC), JW Haupt (JW)
 - a. Brochure is being printed
 - b. Distribution by hand delivery (local locations) and mail (distant locations)
 - c. DL will inventory what is left from the Doublecross and provide a list to JC
 - d. RoadID is sponsoring the event again this year. RoadID has provided prizes, a method of distribution is to be determined
 - e. JC will reach out to Kilby Creamery to see if they will provide ice cream again this year
 - f. Registration to be set up where Rest Stop is set up so relocation of equipment is not necessary
6. New Business
 - a. ListServe/Spam - WS
 - i. There has been an occasional issue with spam going out to LS recipients due to a subscriber's email account being hacked
 - ii. There was a discussion about what to do when this happens
 - iii. Are there options short of deleting the hacked account from the ListServe?
 - iv. Allison Wong (AW) to look into options within ListServe software

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- b. Posting of Club Rides on Major Ride Days - WS
 - i. It is Club policy that no other Club lead rides can be posted on the day of one of the Club's four major rides (Icicle, Doublecross, Shorefire and Savage)
 - ii. The major rides are used as fund raising events, so there should not be any Club lead rides on the Ride Calendar that compete with the four major events
 - iii. All Executive Committee (EC) members present were in agreement that the Ride Captain should notify any Ride Leader that posts a ride and has the authority to remove any competing rides from the Ride Calendar
- c. Storage Unit – JW
 - i. A storage unit is being rented for the Club
 - ii. The storage unit will be used to store Club records, equipment, surplus prizes, important corporate papers, etc.
 - iii. JB is developing a policy for the use of the storage unit, specifically addressing how long important papers and records must be kept before disposing and the process of disposal
- d. John Bare – Bike Delaware with Mark Deshon & Barb Hughes of Newark Bike Committee
 - i. Idaho Stop Law – John Bare, Mark Deshon, Barb Hughes
 - 1. Police putting added effort into ticketing of cyclists running stop signs and red lights
 - 2. Bike Delaware is in support of the Idaho Stop Law and is asking the Club to consider supporting their efforts to have Delaware adopt the same
 - a. Idaho Stop Law considers Stop signs as a Yield signs and a Red Light as a Stop sign
 - 3. Bike Delaware to return to a future meeting to provide a more formal Idaho Stop Law presentation for the Club
 - ii. Bike & Beer Ride - Bike Delaware is working with the Bikes & Beer Ride on 08/21/16 – Club to post on Out of Bounds
- e. Ed McNulty (EM) – Prizes / Give Away Souvenirs
 - i. EM does an inventory of prizes following each major event to assess how many of each prize were awarded, so the event souvenirs can be “charged” accordingly
 - ii. This takes quite a bit of time
 - iii. EM is asking if we can develop an average cost per participant, then “charge” each event a per-rider cost in lieu of him counting prizes after each event
 - iv. All EC members present were in agreement – JB to work with EW to develop a pre-rider costs for prizes
- f. Dwight Siers (DS) – Tailwind
 - i. DS has volunteered to take on the role of Tailwind editor
 - ii. There has been discussion about moving to an online blog based Tailwind
 - iii. DS to look into examples on other club sites and present at next meeting

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- iv. AW to work with DS onto the web site
- g. Ride Captain – Mike Kealey (MK)
 - i. More discussion with regard to posting rides on the Ride Calendar that compete with the Club's four major rides
 - ii. MK will prepare an email that is to be distributed to all of the Ride Leaders making them aware of the Club policy
- 7. Committee Openings – WS
 - a. Social chair – still open, WS is looking to fill the spot
 - b. Safety & Education – Mike Katz expressed interest and should be moving into that role
 - c. Publicity – still open, need someone to take on this role
 - d. Tailwind – ~~still open, need someone to take this on. There have been discussions about a new format, maybe an online format.~~ – Dwight Siers may assume this role
 - e. **Anyone interested in any of these positions or in need of more information about them, please reach out to WS or JW, president@whiteclaybicycleclub.org and vicepresident@whiteclaybicycleclub.org, respectively.**

Meeting adjourned at 7:10

Meeting minutes respectfully submitted by JW Haupt – 07/29/16.

Upcoming 2016 Events

Shorefire Century – Saturday, August 20

Savage Century – Saturday, October 15

Volunteer Appreciation Brunch – TBD (October?)