



White Clay Bicycle Club – July Meeting Minutes

July 10, 2017

Attendees: Joe Bockrath, Ed McNulty, JW Haupt, Dwight Siers, Brian Donovan, Dianne Leipold, Jaymi Cook, Kevin Tumey, Bruce _____

Meeting called to order 6:32 p.m.

1. Introduction of parties present
2. Approval of 6/2017 minutes (K Toomey moved to approve and D Leipold seconded)
3. Financial Report
 - a. Revenue for 6/2017:
 - b. Expenses for 6/2017:
 - c. Balance: _____ (vs \$_____ for 6/2016)
4. Committee Reports
 - a. Icicle: B. Donovan is reviewing the 2018 calendar to identify a date for the event.
 - b. DoubleCross: 353 people signed up for the ride and we had \$10,157 in income for the event before the remaining expenses are subtracted. Overall, an excellent event for the Club.
 - c. Shorefire: K Tumey reported that volunteers are being secured and the route has been submitted to DELDOT for approval. The route has to be adjusted due to the emergency closure of Maryland State Line Road, so Kevin is researching alternative routes. Fire departments have been contacted for the use of facilities and Kevin is reviewing the remaining inventory from the DoubleCross to see what needs to be purchased.
 - d. Savage: There is still no Event Coordinator for the Savage.
 - e. Website: JW Haupt reported that the “Out of Bounds” section of the website continues to grow.
 - f. Membership: D Siers reported that he is looking into bikereg.com for membership applications and processing.
 - g. Ride Captain: M Kealey - No report.
 - h. Safety & Education: M Katz - No report.
5. New Business
 - a. E McNulty raised the issue of providing volunteers with free WCBC t-shirts to wear while volunteering (no decision was made on this point); it was noted that the t-shirts have sold well and we are designing new riding jerseys for the Club, as well.
 - b. Bruce ___ discussed the set-up of his riding club in Florida and how the current Club calendar varies greatly from what it used to be (he is a long-time member who recently moved back to the area).
 - c. Decals/Magnets: JW raised the possibility of having magnets and/or decals with the “WCBC” name on them. Kim Corrigan has provided quotes for various designs and the Executive Committee agreed purchasing stickers as “freebies” at events would be a good way to gauge interest. The Executive Committee approved the purchase of 250 adhesive-backed stickers (D Leipold moved to approve and K Tumey seconded). JW will follow up with Kim to place the order.



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- d. E McNulty requested (and received) approval to order First Aid Kits for the event “giveaway” table.
 - e. D Leipold mentioned that ride numbers are consistently decreasing each year which precipitated a discussion of how to reach out to members and get them engaged. There was a discussion of using the Club’s Twitter account, as well as providing a survey to membership to see what could be improved. There was also a discussion of soliciting an ad hoc committee of approximately 6 members to review and revise the current webpage offerings.
 - f. D Siers raised the issue of the current Ride Calendar and lack of weekend rides. A discussion was held regarding how to incentivize Ride Leaders to offer more rides of various speeds/lengths.
6. Meeting was moved to a close at 7:41 p.m.

Save the dates for all of the 2017 events!!

~~Annual Banquet – Saturday, 02/25/17~~

~~Ice Ice Metric Century – Saturday, 03/25/17~~

~~Annual Picnic – Saturday, 05/20/17~~

~~Doublecross Metric Century – Saturday, 07/01/17~~

Shorefire Imperial Century - Saturday, 08/26/17

Savage Imperial Century - Saturday, 09/30/17

Volunteer Brunch - Sunday, 10/22/17