



White Clay Bicycle Club – January 2017 Meeting Minutes

January 09, 2017

Executive Committee - Check attendants:

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> Wesley Stafford, <i>President</i> | <input type="checkbox"/> Charlie Johnston, <i>Social Chair</i> | <input checked="" type="checkbox"/> Joe Wujcik, <i>Membership</i> |
| <input checked="" type="checkbox"/> J.W. Haupt, <i>Vice President</i> | <input type="checkbox"/> Open Position, <i>Club Meeting</i> | <input checked="" type="checkbox"/> Mike Kealey, <i>Ride Captain</i> |
| <input checked="" type="checkbox"/> Joe Bockrath, <i>Treasurer</i> | <i>Programs</i> | <input type="checkbox"/> Open Position, <i>Safety & Education</i> |
| <input checked="" type="checkbox"/> Brian Donovan, <i>Icicle Metric</i> | <input checked="" type="checkbox"/> Joe Bockrath, <i>Major Rides</i> | <input checked="" type="checkbox"/> Allison Wong, <i>Webmaster</i> |
| <input checked="" type="checkbox"/> Diane Leipold - <i>DoubleCross Metric</i> | <i>Coordinator</i> | |
| <input checked="" type="checkbox"/> JW Haupt – <i>Shorefire Century</i> | <input type="checkbox"/> Open Position, <i>Publicity</i> | |
| <input type="checkbox"/> Open Position, <i>Savage Century</i> | <input type="checkbox"/> Open Position, <i>Newsletter</i> | |

1. Meeting called to order at 6:32 pm
2. Approval of December 2016 meeting minutes approved as submitted by members of the Executive Committee (EC) in attendance.
3. Financial – Joe Bockrath (JB)
 - a. Revenue for prior month - \$22
 - b. Expenses for prior month - \$936
 - c. Balance available in account - ~\$49k (compared to ~\$47k in 2016)
 - d. We still have checks out with people that haven't been cashed. A discussion followed with options.
 - e. Expenses YTD - ~\$23k
 - f. All four major events (Icicle, Doublecross, Shorefire and Savage) were profitable in 2016
 - g. Income statements can be made available to Club members upon request
4. Icicle – Brian Donovan (BD)
 - a. Confirmation that we can use Cherry Hill Middle School for start and focal point of the event
 - b. Calvert – awaiting approval, feedback
 - c. Route submitted to Cecil County – all roads are okay to be used
 - d. JW to get contact at MDSHA for BD to confirm use of state roads
 - e. Joe B to get Gore contact for BD for use of parking lot for overflow parking
5. Annual Banquet - Wes Stafford (WS) for Charlie Johnston (CJ)
 - a. Speaker is Bill Humphries, fee for speaking engagement will be proposed
 - b. John Bare said that Mr. Humphries can stay with him so Club will not incur cost for food and lodging
6. Major Rides Brochure – JW Haupt (JW)
 - a. JW provided a draft for review by the EC
 - b. Minor comments and edits needed

White Clay Bicycle Club – January 2017 Meeting Minutes

January 09, 2017

- c. JW to move forward with getting copies of the brochure printed
 - d. Distribution to LBS and mailings to area LBS for publicity and registration purposes ASAP
7. Advocacy – JB
- a. JB proposed \$14,000 for 2017 following a similar format to 2016
 - b. EC reviewed the amounts and decided on donations
8. New Business
- a. **Committee openings** heading into 2017 – WS
 - i. WS to send email out on Listserve asking for Club members to step up and fill the open positions
 - ii. **Shorefire** – JW Haupt said that he will assist anyone that steps into the role of Major Ride Director
 - iii. **Savage** – Craig Hall has stepped down, but said that he will assist in the transition to a new Major Ride Director
 - iv. **Publicity** chair – this position has been open for 2+ years and remains open
 - v. **Tailwind** newsletter – The last editor, Amy Kates had to step down as a new Mom’s free time is...non-existent
 - vi. **Membership** – Joe Wujcik is stepping down, but will assist in the transition
 - vii. **Safety & Education** – Gail Robillard & Charlie Johnston stepped down
 - b. Buy/Sell/Trade – JW Haupt (JW)
 - i. No new info, working out particulars and details with Allison Wong (AW)
 - c. Website – AW
 - i. Nothing to report
 - d. Financial – JB
 - i. Nothing to report
 - e. Membership – Joe Wujcik
 - i. Nothing to report
 - f. Ride Captain – Mike Kealey (MK)
 - i. Nothing to report
 - g. 2017 Club Brochure - JW
 - i. JW has agree to update the 2016 Club brochure and provide for review by EC in the near future
 - h. 2017 Club T-shirts – JW and Danny Fisher (DF)
 - i. JW wants to provide membership with optional Club apparel

White Clay Bicycle Club – January 2017 Meeting Minutes

January 09, 2017

- ii. Provide for wear off the bike, publicity for the Club at cycling and non-cycling environments
- iii. T-shirts are being explored now, in both cotton material as well as tech fabric were discussed
- iv. Cost is not significant, Club could make a minor profit per shirt
- v. Offer shirts in Men's, Women's and Unisex cuts and sizing
- vi. Offer one color per year, introducing a new color each year
- vii. DF has a business that can provide this service.
- viii. DF is preparing info and quotes for consideration by EC

We really need your help!

We need members of the Club to help keep the Club moving forward by stepping into the open positions. We have positions that need to be filled for general Club business such as **Publicity**, **Tailwind editor**, **Safety & Education and Membership** as well as for two of the four major ride events (**Shorefire and Savage**).

The past Major Ride Directors have said that they will be available to assist the new MRDs with the transition with these two events. To help with the Major Events, we have Major Ride Guidelines that were created to aid Major Ride Directors with management of the events, from start to finish.

None of the roles require a huge investment of your time. Some of these roles will require a couple of hours a month for the year, while others will require more time, but for a shorter time frame, like a few hours for a couple of months leading up to a major event.

Anyone interested in any of these positions or in need of more information about them, please reach out to Wes Stafford at president@whiteclaybicycleclub.org and/or JW Haupt at vicepresident@whiteclaybicycleclub.org.

The investment of time in minimal, but the rewards are great!!

Meeting adjourned at 7:36

Meeting minutes respectfully submitted by JW Haupt – 02/06/17

Save the dates for all of the 2017 events!!

Annual Banquet – Saturday, 02/25/17

Icicle Metric Century – Saturday, 03/25/17

Annual Picnic – Saturday, 05/20/17

White Clay Bicycle Club – January 2017 Meeting Minutes

January 09, 2017

Doublecross Metric Century - Saturday, 07/01/17

Shorefire Imperial Century - Saturday, 08/26/17

Savage Imperial Century - Saturday, 09/30/17

Volunteer Brunch - Sunday, 10/22/17