Attendees: JW Haupt, Keith Hoke, Brian Donovan, Dan Durishan, Mike Katz, Barbara Gallagher, Carol Bassett, Glenn Nichols, Visitors- Ed McNulty

Began 6:31

1) Approval of 08/2018 meeting minutes – passed with corrections

2) Financial Report – Dan Durishan
   a) Revenue for 08/2018: ~$ 7,200
   b) Expenses for 08/2018: ~$ 5,500
   c) Balance: (~$ for 08/2018) ~$ 26,300
   d) Income statements can be made available to Club members upon request
   e) Dan suggest creating an “officers” email for internal emails. JW to talk to Emily

3) Committee Reports
   a) Membership: J. Haupt – nothing to report
   b) Ride Captain: C. Bassett - will soon compose ride leader stats for the year; one ride leader on Club ride hit a deer, will file report; posted warning that DE does require lights at dark, be conscious of ride timing and placement in the paceline.
      i) JW suggested Fall training in October. Carol to gauge interest.
      ii) Mike Castle Trail night rides will be on again this winter beginning October.
   c) Publicity: B. Gallagher –
      (1) 642 followers
      (2) posting once weekly
      (3) Attended Newark road change community meeting, to have separated bike lane with signals, good feedback.
      (4) Attended Wilmington trail ribbon cutting. Good attendance of legislators, etc. Seeming to have snowball effect. 23 million project.
      (5) Dan will supply CC # for Facebook boosts
   d) Social: E. Ciancio —not in attendance, nothing to report
   e) Safety & Education: M. Katz –
      (1) Will bring up Duck Creek Rd. (Shorefire) tracks at non-motorized mtg.
      (2) Will contact Newark Police to enforce student riders obeying signals.
      (3) Mike spoke with Marty White, YMCA, about starting a ride aimed at youth bike familiarity and education. Get folks outside. Cannot start at Y. Mike Castle Trail suggested. Leader must be a Y volunteer or employee.
      (4) Spoke with Mgr. Adrian at Performance Newark about potential rides and potential roadblocks.
      (5) Def rider feedback from other groups- no policy, per case basis.
   f) 2019 Icicle: B. Donovan- same route; note Rt 213 will be closed for paving next summer but timing fine for Icicle; looping routes are well-liked.
   g) Shorefire: G. Nichols/ J. Haupt
      (1) Will purchase 10 tubes from Bikeline for SAG
(2) 396 total registered.
(3) Spreadsheet created quite useful as a guide, making it easier

h) Savage: J. Haupt for E. Ciancio
   i) Will post for use of CC to register; ride posted to other sites.
   ii) Rest sites secured- Drumore, Nottingham, Mt. Nebo Church
   iii) Routes- 40 and 100 mile are final; 60 and 80 in progress; test riders welcome.
   iv) Small task help needed prior and day of.

i) Committee Openings for replacement-
   i) Shorefire 2019- available
   ii) Savage 2019- available
   iii) Membership- available
   iv) President- JW will continue
   v) Major Ride Coordinator still available

4) Old Business
   (1) Team Kits- JW will reopen store in two weeks; Mike questioned can get sizing chart for all three levels
   (2) Club apparel- T shirts are available, sold at the Shorefire

5) New Business
   a) JW Ride Leader Memo Feedback- no specific catalyst event; Safety call-outs lacking; groups passing groups; will post on club website; 10 people responded; targeting new ride leaders; setting example for new leaders
      i) Example- posted pace is off- prevents people from moving up.
      ii) Barb: 16-17 group is new and needs much instruction.
      iii) Better “educational” instruction in ride leader training
      iv) JW suggest leader refresher course in winter
      v) “SPCC” acronym- safety/ predictability / courteous/ communicate
      vi) Ed-do we need to change routes so we have less groups passing group?

   b) Souvenirs- Ed
      i) Cue clips needed, found new supplier, get sample, order 1000

   c) Club charge card for event directors- JW/ Dan Will move forward

   d) Event frequency? – JW...brainstorming
      i) Participation declining annually, partly weather related. Do we need less rides with more excitement or focus? Alternate rides year to year?
      ii) Barb- what is unique about our rides?
      iii) Dan- less exposure/ publicity
      iv) Mike- a local ride summit for scheduling events
      v) Barb- promote charities we support
      vi) JW- can speak to Out and About to publish an article about our club.
      vii) More routes? Family ride focus?
      viii) Dan- survey first time riders

x) JW- no souvenir till get wrist band

 Meeting moved to adjourn at 8:17 pm

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**Major Event Dates for 2018**

- **Icicle** — Saturday, 03/24
- **Annual Picnic** — Saturday, 05/19
- **Doublecross** — Saturday, 07/07
- **Shorefire** — Saturday, 08/25
- **Savage** — Saturday, 09/29
- **Volunteer Brunch** — Sunday, 10/21