Attendees: JW Haupt, Keith Hoke, Allison Wong, Emily Ciancio, Glenn Nichols, Dan Durishan, Brian Donovan, Mike Katz, Barb Gallagher, Visitors: John Bare- Bike DE, Bill Ebbott, Tom Hannum- Cecil Land Trust.

Meeting commenced 6:31pm

1) Approval of 02/ 2019 meeting minutes done remotely

2) Financial Report – Dan Durishan
   a) Revenue for 02/2019: ~$ 600
   b) Expenses for 02/2019: ~$ 3,100
   c) Balance for 02/2019: ~$ 37,400

3) Committee Reports
   b) Ride Captain: J. Haupt – RL’s will get a discount code (-$50) with which to order club kits or apparel if this option is chosen
   c) Publicity: B. Gallagher – nothing to report.
   d) Social: E. Ciancio —Feb 23 Banquet a success and speaker well received.
      i) E. Ciancio will present membership survey to discover why attendance is lower than years past.
      ii) B. Ebbott suggests we each reach out to personal circles for informal feedback.
   e) Safety & Education: M. Katz – would like to present bike safety talk at area middle schools; March 19 Trek to release a big announcement.
   f) 2019 Icicle: B. Donovan- route is approved. Need to finalize who will pull the trailer. Keith? Dianne will handle bakers. Volunteers will be called out in March.
   g) 2019 Doublecross: G. Nichols- Smyrna HS is approved; need updated insurance certificate.
   h) Shorefire: J. Haupt- Bill Ebbott a strong possibility to lead.
      i) Savage: J. Haupt- Jaymi Cook to lead.

4) Committee Openings
   a) Committee Openings for replacement-
      i) Shorefire 2019- Bill Ebbott is considering
      ii) Savage 2019- Jaymi Cook has accepted the position
      iii) Membership responsibilities are moved under the VP position
      iv) Major Ride Coordinator still available

5) Old Business
   a) JW- 2019 event brochure drafts were presented, reviewed, marked-up for production; Bill Ebbott suggested ride leaders should keep these on hand and share at the beginning of the ride season and with new riders.
   b) JW-- 2019 Advocacy Donations- proposed donations presented, reviewed, some modifications were made and the list approved.
      i) Total- $13,400 approved for 2018/ 2019 year.
c) M. Katz inquired regarding the Veterans Cemetery “thank you” donation, is the organization State of Federally funded? JW to inquire how our donation is acknowledged and used.

d) Logoed magnets and stickers for giveaways- Final design style 2B approved

6) New Business
a) JW - upscale apparel options w/ embroidery-- 3 women's styles/ 3 men's styles/ 2 hats selected.
   i) Both Athlos and Unique Impressions club stores will be open shortly for orders.
   
   b) Vendors/ promotions at Club events: Scott Cole w/ Veloprobike is approved to have table at Icicle. Must not be tied to registration and in a separate space.
   
c) Philly Bike Expo—JW- club benefit from having a WCBC table or booth? 1) $295 2) $695.
   Discussion:
   i) Geographically too far to benefit and draw new members?
   ii) Event is November 2-3, 2019. All 2020 WCBC event dates must be set/ brochures printed ahead to have as handouts.
   iii) Will need volunteers to cover 2 day event.
   
d) KC’s Cause- E. Ciancio states that Mary Rock will organize a ride.

   e) John Bare, Bike DE—
   i) 2019 Walkable Bikeable Delaware Summit set for Thursday, May 2 will host experts from Holland to share ideas/ solutions.
   ii) Future Trail of N. DE symposium upcoming
   iii) Mid-Atlantic Greenways Summit set for April 4-6

   f) T-town visit to be planned this summer. Gerry Frenze w/ DE Express offered discount to take a bus up to “Try the Track” event. Option to watch races only as well. K. Hoke will pursue planning.

   g) Tom Hannum w/ Cecil Land Trust provided suggestions for ride promotion that have worked for Cycle for Cecil. 1) videos of landscape, etc. posted on website 2) suggest contact Doug @ Cecil TV.com (Publicity chair)

Meeting moved to adjourn at 8:18 pm

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Major Event Dates for 2019

Annual Banquet—Saturday, 2/23
Icicle—Saturday, 04/13
Ride of Silence – Wednesday eve., 05/15
Annual Picnic – Saturday, 06/08
Doublecross – Saturday, 06/29
Shorefire – Saturday, 08/10
Savage – Saturday, 09/21
Volunteer Brunch – Sunday, 10/27