



White Clay Bicycle Club – April Meeting Minutes

April 2, 2018

Attendees: JW Haupt, Keith Hoke, Carol Bassett, Brian Donovan, Mike Katz, Glenn Nichols, Barbara Gallagher, John Bare, Visitors- Patrick Karani

Meeting called to order 6:30 p.m.

- 1) Approval of 03/2018 meeting minutes – passed as submitted
- 2) Financial Report – JW Haupt for Dan Durishan
 - a) Revenue for 03/2018: ~\$ 15,000
 - b) Expenses for 03/2018: ~\$ 6,000
 - c) Balance: (~\$ for 03/2017) ~\$ 27,000
 - d) Icicle
 - i) Income: ~\$2,300
 - ii) Expenses: ~\$1,400
 - iii) Profit to date: ~\$900
 - e) Income statements can be made available to Club members upon request
- 3) Committee Reports
 - a) Membership: JW – 197 members at present; no problems with BikeReg, working well
 - b) Icicle: B. Donovan – ride a success with 0 incidents for 2018; approx. 115 riders; discussed potential later date for 2019
 - c) Ride Captain: C. Bassett–ride leader training set for April 22 with a tentative weeknight training later (June?); decline in active ride leaders- 62 active in 2016/ 42 active in 2017; need to invite rider feedback thru Ride Leader solicitation, JW suggests using WCBC Survey Monkey account to solicit membership/ Facebook poll/ poll registrants on BikeReg.
 - d) Publicity: Barb G. – 38 clubs in PA NY NJ MD were contacted to link to WCBC web postings; brochures dropped at Tony’s in Dover; Facebook followers = 557; Carol B. suggest paying to “sponsor” our major rides on Facebook
 - e) Safety & Education: M. Katz – Bloom Energy was contacted about WCBC participating at June 20th Health Fair; Deanna C. has been posting safety tips to Twitter often
 - f) Doublecross: G. Nichols – Smyrna H.S. location is secured; Millington and Leipsic Fire Hall stops are in process; we do donate to the firehalls as a thank you.
 - g) Social: E. Ciancio—not present, nothing reported.
 - h) Openings – JW- seeking a Major Ride Coordinator, Joe Bockrath is candidate, this would be a non-EC position; Shorefire position still open



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New Business

- i) JW- Discussion of use of PayPal or Square for payment, both at 2.75% fee, similar pricing, working to put in place for Doublecross.
- j) New Kits Round 2 —JW presented various design options for feedback and refinement. Athlos was selected for new kits. JW to forward comments to Athlos for next round of designs. Mockups are due soon.

Meeting moved to adjourn at 8:17pm

Major Event Dates for 2018

~~Icele – Saturday, 03/24~~
Annual Picnic – Saturday, 05/19
Doublecross – Saturday, 07/07
Shorefire – Saturday, 08/25
Savage – Saturday, 09/29
Volunteer Brunch – Sunday, 10/21