



White Clay Bicycle Club – April Meeting Minutes

April 3, 2017

Attendees: Joe Bockrath, Ed McNulty, JW Haupt, Dwight Siers, Mike Kealey, Brian Donovan, John Baer, Jaymi Cook

Meeting called to order 6:34 p.m.

1. Introduction of parties present
2. Approval of 3/2017 minutes (D. Siers moved to approve and M. Kealey seconded)
3. **Financial Report**
 - a. Revenue for 3/2017: \$9,514.57
 - b. Expenses for 3/2017: \$8,654.28
 - c. Balance: \$46,000 (vs \$44,000 for 3/2016)
 - d. Income statements can be made available to Club members upon request
4. **Finance Discussions:**
 - a. The group discussed changing the membership form to identify family members for household memberships, as a means to better capture membership totals.
 - b. J. Bockrath reported that approximately 320 riders participated in the Icicle this year; revenue was approximately \$9,000 but expenses have not yet been calculated; median age of riders for the Icicle was between 45-50 years of age; only 10% of the riders were WCBC members; the group discussed demographics of this year's riders – club vs. non-club, state locations, etc.
 - c. JW Haupt reported that the "info@whiteclay" email address had not previously been monitored; the Delaware Senior Olympics had requested funding from this year's donations but had been sending communications to a dead mailbox
5. **Committee Reports**
 - a. Icicle: B. Donovan reported that obtaining GPS files continues to be the primary inquiry in the days prior to the ride; check processing timeframe was also an issue in 2017 and the recommendation was made to clarify that checks sent for registration fees may take 7-10 days to be processed; the placement of port-a-johns at the start was discussed and it was mentioned that we may want to move them closer to the school next year; riders preferred the pre-made directional stickers over chalk paint; the group discussed placement of the arrows and strategic distancing before intersections; Ed McNulty indicated that we will need to order more arrows for the DoubleCross; JW indicated that we should show an example of one of the directional arrows at registration so that people know what to look for while riding
 - b. DoubleCross: No update provided.
 - c. Shorefire: No update provided.



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- d. Savage: No update provided.
- e. Website: JW Haupt reported that the “Out of Bounds” section of the website has been updated.
- f. Membership: No new information to report per D Siers
- g. Ride Leader: M. Kealey reported that 6 new Ride Leaders took training in March.
- h. Safety: M. Katz reported that he wants to begin doing different safety presentations to membership every few weeks; he also raised the issue of the “Idaho Stop” law and indicated he needs to do further research; JW mentioned that the Club had several discussions regarding this law in the past and had various people come in to do presentations on the law; John Bare reported that both Rehoboth and Kennett Square had been cracking down on cyclists for violating stop signs; John also reported that the proposed “Bicycle-Friendly Delaware Act” includes “stop as yield” provisions is under consideration by the Legislature

6. New Business

- a. JW Haupt gave a report on the Icicle accident; the rider suffered a level III shoulder separation and cracked ribs.
- b. B Donovan asked about promoting the “Volunteer” option presented when new members join the club; the group discussed ways to better promote volunteer opportunities to membership
- c. E McNulty questioned the need for the 3-day rule with respect to posting rides on the calendar; the group discussed credits for ride leaders and “gaming of the system”
- d. B Donovan indicated he needs N. Wilmington Ride Leaders to assist with Tuesday and Thursday night rides
- e. M Katz mentioned his concerns regarding the Route 1 overpass on Wrangle Hill Road as it relates to Thursday night rides; JW indicated he would discuss this with Mike after the meeting
- f. J Bare wanted the group to note that the Walkable/Bikeable Summit was scheduled for 5/4/17; members are encouraged to attend, but registration is required
- g. J Bare also mentioned that the LAB bicycle-friendly state competition questionnaire is coming due; he is working on it with DeIDOT
- h. JW discussed changes to the Tailwind; after several months of not being published, it will be moved to an electronic format comprised of various posting from members throughout the month; a tentative regular schedule of postings has been developed and the goal is to be “real-life, real-time”; the group discussed ways to notify membership of new articles while everyone adjusts to the new format
- i. The group discussed the use of wristbands for major events and decided not to put “WCBC” on them because of concerns regarding trash being left behind with the Club’s logo



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- j. The group also discussed further solicitation of responses from riders with respect to major events; volunteers at registration can encourage riders to give feedback after the event; the group also discussed solicitation of photos from riders at events
- k. Proof of membership for use at bike shops for discounts was raised as an issue; further discussion and research of this matter needs to be conducted

Meeting was moved to a close at 7:43 p.m.

Save the dates for all of the 2017 events!!

~~Annual Banquet – Saturday, 02/25/17~~

~~Iceicle Metric Century – Saturday, 03/25/17~~

Annual Picnic – Saturday, 05/20/17

Doublecross Metric Century - Saturday, 07/01/17

Shorefire Imperial Century - Saturday, 08/26/17

Savage Imperial Century - Saturday, 09/30/17

Volunteer Brunch - Sunday, 10/22/17