



White Clay Bicycle Club – September Meeting Minutes

September 5, 2018

Attendees: JW Haupt, Keith Hoke, Brian Donovan, Dan Durishan, Mike Katz, Barbara Gallagher, Carol Bassett, Glenn Nichols, Visitors- Ed McNulty

Began 6:31

- 1) Approval of 08/2018 meeting minutes – passed with corrections
- 2) Financial Report – Dan Durishan
 - a) Revenue for 08/2018: ~\$ 7,200
 - b) Expenses for 08/2018: ~\$ 5,500
 - c) Balance: (~\$ for 08/2018) ~\$ 26,300
 - d) Income statements can be made available to Club members upon request
 - e) Dan suggest creating an “officers” email for internal emails. JW to talk to Emily
- 3) Committee Reports
 - a) Membership: J. Haupt – nothing to report
 - b) Ride Captain: C. Bassett - will soon compose ride leader stats for the year; one ride leader on Club ride hit a deer, will file report; posted warning that DE does require lights at dark, be conscious of ride timing and placement in the paceline.
 - i) JW suggested Fall training in October. Carol to gauge interest.
 - ii) Mike Castle Trail night rides will be on again this winter beginning October.
 - c) Publicity: B. Gallagher –
 - (1) 642 followers
 - (2) posting once weekly
 - (3) Attended Newark road change community meeting, to have separated bike lane with signals, good feedback.
 - (4) Attended Wilmington trail ribbon cutting. Good attendance of legislators, etc. Seeming to have snowball effect. 23 million project.
 - (5) Dan will supply CC # for Facebook boosts
 - d) Social: E. Ciancio –not in attendance, nothing to report
 - e) Safety & Education: M. Katz –
 - (1) Will bring up Duck Creek Rd. (Shorefire) tracks at non-motorized mtg.
 - (2) Will contact Newark Police to enforce student riders obeying signals.
 - (3) Mike spoke with Marty White, YMCA, about starting a ride aimed at youth bike familiarity and education. Get folks outside. Cannot start at Y. Mike Castle Trail suggested. Leader must be a Y volunteer or employee.
 - (4) Spoke with Mgr. Adrian at Performance Newark about potential rides and potential roadblocks.
 - (5) Def rider feedback from other groups- no policy, per case basis.
 - f) 2019 Icicle: B. Donovan- same route; note Rt 213 will be closed for paving next summer but timing fine for Icicle; looping routes are well-liked.
 - g) Shorefire: G. Nichols/ J. Haupt
 - (1) Will purchase 10 tubes from Bikeline for SAG



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- (2) 396 total registered.
- (3) Spreadsheet created quite useful as a guide, making it easier
- h) Savage: J. Haupt for E. Ciancio
 - i) Will post for use of CC to register; ride posted to other sites.
 - ii) Rest sites secured- Drumore, Nottingham, Mt. Nebo Church
 - iii) Routes- 40 and 100 mile are final; 60 and 80 in progress; test riders welcome.
 - iv) Small task help needed prior and day of.
- i) Committee Openings for replacement-
 - i) Shorefire 2019- available
 - ii) Savage 2019- available
 - iii) Membership- available
 - iv) President- JW will continue
 - v) Major Ride Coordinator still available
- 4) Old Business
 - (1) Team Kits- JW will reopen store in two weeks; Mike questioned can get sizing chart for all three levels
 - (2) Club apparel- T shirts are available, sold at the Shorefire
- 5) New Business
 - a) JW Ride Leader Memo Feedback- no specific catalyst event; Safety call-outs lacking; groups passing groups; will post on club website; 10 people responded; targeting new ride leaders; setting example for new leaders
 - i) Example- posted pace is off- prevents people from moving up.
 - ii) Barb: 16-17 group is new and needs much instruction.
 - iii) Better “educational” instruction in ride leader training
 - iv) JW suggest leader refresher course in winter
 - v) “SPCC” acronym- safety/ predictability / courteous/ communicate
 - vi) Ed-do we need to change routes so we have less groups passing group?
 - b) Souvenirs- Ed
 - i) Cue clips needed, found new supplier, get sample, order 1000
 - c) Club charge card for event directors- JW/ Dan Will move forward
 - d) Event frequency? – JW...brainstorming
 - i) Participation declining annually, partly weather related. Do we need less rides with more excitement or focus? Alternate rides year to year?
 - ii) Barb- what is unique about our rides?
 - iii) Dan- less exposure/ publicity
 - iv) Mike- a local ride summit for scheduling events
 - v) Barb- promote charities we support
 - vi) JW- can speak to Out and About to publish an article about our club.
 - vii) More routes? Family ride focus?
 - viii) Dan- survey first time riders



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- ix) JW- discounting 2nd 3rd rider. Not possible in Bike Reg.
- x) JW- no souvenir till get wrist band

Meeting moved to adjourn at 8:17 pm

Major Event Dates for 2018

~~Icele – Saturday, 03/24~~
~~Annual Picnic – Saturday, 05/19~~
~~Doublecross – Saturday, 07/07~~
~~Shorefire – Saturday, 08/25~~
Savage – Saturday, 09/29
Volunteer Brunch – Sunday, 10/21