



White Clay Bicycle Club – October Meeting Minutes

October 01, 2018

Attendees: JW Haupt, Mike Katz, Glen Nichols, Carol Bassett, Barb Gallagher, Brian Donovan, Ed McNulty

Meeting called to order 6:32 p.m.

- 1) Approval of 09/2018 meeting minutes – with 5 typo corrections
- 2) Financial Report – Treasurer was out of town, could not make meeting
 - a) Revenue for 02/2018: ~\$
 - b) Expenses for 02/2018: ~\$
 - c) Balance: (~\$ for 02/2017) ~\$
 - d) Income statements can be made available to Club members upon request
- 3) Committee Reports
 - a) Icicle – Brian D – nothing to report
 - b) Savage – JW reported on route marking comment received from participant
 - c) Doublecross – Glenn N – nothing to report
 - d) Safety & Education – Mike K – Bikes have been stolen from cars of those riding JAMarkell trail from Iron Hill Brewery parking lot; Mike K to contact Marty White at YMCA about Youth Rides starting in spring
 - e) Ride Captain – Carol B reported that for 2018-
 - i) 838 rides led to date
 - ii) 55 active RLs lead 1-10 rides
 - iii) 29 active RLs lead more than 10 rides
 - iv) Three accidents
 - v) Hunt Calendar has NEW mobile friendly app
 - vi) Mike K – would like to develop New Rider program to introduce new riders to Club riding
 - vii) RL training after holidays, before spring season starts
 - f) Publicity – Barb G reported 659 Likes in Facebook page (267 women, 383 men); Trailfest event well attended, should consider doing in 2019 if it is held, but set up outside for greater visibility
- 4) Old Business
 - a) Savage update – no report, Emily absent
 - b) Ride Leader Blogs – Barb G – received some replies, will become more active now that ride season has ended
 - c) Bike Kits – online store is open, JW to get the word out to membership
 - d) Club apparel – t-shirts available; \$15-\$20 per t-shirt, simple design, colors in Womens and Mens cut and sizes, JW to set u
- 5) New Business
 - a) Souvenir, new ideas – Discussed acceptance of two new offerings, may offer red tail light in 2019; WCBC badge for RoadID, someone to reach out to them to see what is involved
 - b) Event frequency – The group discussed whether to cut back to two events per year in an effort to boost attendance or stay with 4 events per year. The reason for the events is to offer organized and supported rides, generate income for donations. The money collected is not used



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- for the operation of the Club, so maximized profit is not a concern. It was decided to stay with 4 events to offer the most options for participants.
- c) Club mailing address – do we need a Club PO Box for Club mail? Discussion formed around the lack of mail received since we went with online registration for membership and events. No need to get a PO Box. If needed the mailing address of EC members can be used as needed – President (legal), Treasurer (bank), etc.
 - d) Banquet speaker – suggestions? General discussion about options, can have someone from outside the Club as we have done, can have Club member(s) speak about experience with multi-day or cross-country rides. Conversation needs to involve Social Chair, tabled for now.
 - e) 2019 events
 - i) Major event dates – **ALL PREMILINARY**
 - (1) We need to check for other events for conflicts (Brandywine, Fondo, Amish, Seagull, BTTB, etc.)
 - (2) Icicle – 04/13 or 04/06
 - (3) Doublecross – 06/22
 - (4) Shorefire - 08/10
 - (5) Savage – 09/14, 09/21
 - ii) Suggestions
 - (1) Brian D – Holiday Light Rides in Wilm;
 - (2) JW - can do Holiday Light Rides in Bear, M-town, Newark
 - (3) JW - Santa Rides – Wilm, Newark, M-town
- 6) Meeting was moved to adjourn at 8:29 pm

Major Event Dates for 2018

~~Icicle – Saturday, 03/24~~
~~Annual Picnic – Saturday, 05/19~~
~~Doublecross – Saturday, 07/07~~
~~Shorefire – Saturday, 08/25~~
~~Savage – Saturday, 09/29~~
~~Volunteer Brunch – Sunday, 10/21~~