

White Clay Bicycle Club – February Meeting Minutes February 4, 2019

Attendees: JW Haupt, Keith Hoke, Carol Bassett, Emily Ciancio, Glenn Nichols, Dan Durishan, Brian Donovan, Visitors-, John Bare- Bike DE, Trevor Freburger, John and Cecilia McCormick

Meeting commenced 6:33pm

- 1) Approval of 01/2019 meeting minutes with edits
- 2) Financial Report Dan Durishan
 - a) Revenue for 01/2019: ~\$ 250
 - b) Expenses for 01/2019: ~\$ 0
 - c) Balance (~\$ for 01/2019): ~\$ 40,000
- 3) Committee Reports
 - a) Membership: J. Haupt- 30-40 signed up already for 2019.
 - b) Ride Captain: C. Bassett RL Summit Jan 26th successful w/ 43 attendees;
 - (1) discussed use of voluntary sprints and Strava Segments during club led rides. Club is ok with practice as long as is fully communicated to all on ride. JW/ Carol to produce a statement to give to ride leaders
 - (2) new RL training planned for March 16 or 17.
 - c) Publicity: B. Gallagher not present, nothing to report.
 - d) Social: E. Ciancio —Feb 23 Banquet @ St John Masonic Hall (same as last year)-- discussion re. potential speakers- governor and author are possibilities for future years. Joan Hanscom, Director of Valley Preferred Cycling Center will speak. K. Hoke to coordinate.
 - (1) soliciting coordination help. Will have a gluten-free option.
 - e) Safety & Education: M. Katz not present, nothing to report
 - f) 2019 Icicle: B. Donovan- route is approved. Need to secure the Gore parking lot. Volunteers will be called out in March.
 - g) 2019 Doublecross: G. Nichols- will begin to pursue schools
 - h) Shorefire: J. Haupt- need a ride organizer.
 - i) Savage: J. Haupt- date set for September 21. Need a ride organizer. Trevor may co-chair.
- 4) Committee Openings
 - a) Committee Openings for replacement
 - i) Shorefire 2019- available
 - ii) Savage 2019- available; perhaps Emily and Trevor
 - iii) Major Ride Coordinator still available
- 5) Old Business
 - a) JW- 2019 event brochures are in process.
 - b) JW-- 2019 Advocacy Donations- several requests received.
 - (1) Bike Kennett Club request funds for helmets in coordination with the Y programs. Similar org. to Urban Bike project. About \$300
 - (2) Urban Bike Project / Bike DE / ETC



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- b) Approx. total- \$12,650 donations so far. Similar last year.
- 6) New Business
 - a) Discussion of upscale apparel options w/ embroidery. Hat and shirt styles and colors selected. Investigating a lady's V-neck or other style.
 - b) Logoed magnets and stickers for giveaways- purchasing 1000 of each
- 7) Vendors/ promotions at Club events? : J. Haupt spoke to Scott Cole w/ Veloprobike- suggest setting up a table to offer services at the Icicle. Offers training programs to fit any rider goal. Will offer members 3 free months.

Other past suggestions:

- a) Drink mix offering at the rest stops.
- b) Massage therapist at Savage.
- c) Allow everyone if cycling related?
- 8) John Bare, Bike DE-- did presentation at the RL Summit, well received. Confusion over Bike lanes in DE. Will pursue clarification with attorneys.

Meeting moved to adjourn at 8:18 pm

Major Event Dates for 2019

Annual Banquet – Saturday, 2/23
Icicle—Saturday, 04/13
Ride of Silence – Wednesday eve., 05/15
Annual Picnic – Saturday, 06/08
Doublecross – Saturday, 06/29
Shorefire – Saturday, 08/10
Savage – Saturday, 09/21
Volunteer Brunch – Sunday, 10/27