

# White Clay Bicycle Club – April Meeting Minutes April 1, 2019

Attendees: JW Haupt, Keith Hoke, Glenn Nichols, Dan Durishan, Brian Donovan, Barb Gallagher, Bill Ebbott, Carol Bassett, Jaymi Cook, Visitors: John Bare- Bike DE, Ed McNulty, Jay Gallagher, John and Joanne Walsh

#### Meeting commenced 6:31 pm

- 1) Approval of 03/2019 meeting minutes done remotely
- 2) Financial Report Dan Durishan- nothing to report. Statements not available.
  - a) Revenue for 03/2019: ~\$
  - b) Expenses for 03/2019: ~\$
  - c) Balance for 03/2019: ~\$
- 3) Committee Reports
  - a) Membership: K. Hoke 175 2019 members, 149 returning, 26 new, 105 single, 70 family, 68% men, 93% over 40; JW will post membership reminder both early and late in April.
  - b) Ride Captain: C. Bassett April 8th RL training scheduled; RL Gifts- Dan will issue donation checks, Carol will purchase gift cards.
  - c) Publicity: B. Gallagher 2019 brochures- mailed to 27 entities and will delivery to local shops; deliver 10 each to all RL's to promote at rides; did add for Walkable/ Bikeable Summit; emailed many local clubs to our post rides.
  - d) Social: E. Ciancio not in attendance, nothing to report
  - e) Safety & Education: M. Katz not in attendance, nothing to report
  - f) 2019 Icicle: B. Donovan- still needs a couple volunteers. Bike repair help canceled last minute but has been replaced.
  - g) 2019 Doublecross: G. Nichols- Smyrna HS is approved
  - h) Shorefire: B. Ebbott- Middletown HS is set up; needs Cert of Insurance.
  - i) Savage: Jaymi Cook- nothing to report
- 4) Old Business
  - a) JW- 2019 club and event brochures complete
  - b) JW- 2019 Advocacy Donations- numerous entities responded in thanks.
  - c) Scott Cole w/ Veloprobike is approved to have table at Icicle. Must not be tied to registration and in a separate space. JW has been in communication.
  - d) K. Hoke- Logoed magnets and stickers for giveaways- product has arrived. Autos must be clean and dry for the magnets to stick well.
  - e) Philly Bike Expo—JW- club benefit from having a WCBC table or booth? 1) \$295 2) \$695. Deffered till next month. Discussion:
    - i) Geographically too far to benefit and draw new members?
    - ii) Event is November 2-3, 2019. All 2020 WCBC event dates must be set/ brochures printed ahead to have as handouts.
    - iii) Will need volunteers to cover 2 days
  - f) T-Town Velodrome Trip- K. Hoke will set up plans for event and transportation



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g) K. Hoke- upscale apparel orders placed. Very limited quantity of orders.

### 5) New Business

- a) John Bare, Bike DE
  - i) 2019 Walkable Bikeable Delaware Summit set for Thursday, May 2 will host experts from Holland to share ideas/ solutions.
  - ii) JW and 2 others will attend.
  - iii) Newark mtg planned for Bike/ Ped bridge over White Clay at Papermill Rd.
  - iv) NCC Bicycle Plan is open for public input.
- b) Vehicle to haul trailer to events is needed. JW suggest rent a vehicle if needed. Jay offered his new truck for use. Glenn will pick up for Icicle this year.
- c) Bike Reg Volunteers- JW presented current membership list to include those willing to participate,
- d) JW- possible volunteer form on Website? Defer till later.
- e) JW- considering weekly Website survey question to stimulate traffic to website.
- f) Dupont- Take Your Child to Work Day; Carl Hessler, Dupont employee, questioned giving a Biking class to kids attending on topics such as bike care/ proper helmet use/ traffic/ safety issues. Must see if Dupont will allow.

Meeting moved to adjourn at 7:30 pm

### **Major Event Dates for 2019**

Annual Banquet – Saturday, 2/23
Icicle—Saturday, 04/13
Ride of Silence – Wednesday eve., 05/15
Annual Picnic – Saturday, 06/08
Doublecross – Saturday, 06/29
Shorefire – Saturday, 08/10
Savage – Saturday, 09/21
Volunteer Brunch – Sunday, 10/27