



White Clay Bicycle Club – May Meeting Minutes

May 6, 2019

Attendees: JW Haupt, Keith Hoke, Brian Donovan, Emily Ciancio, Barb Gallagher, Bill Ebbott, Jaymi Cook (phone), Dan Durishan (phone), Visitors: Chris Lano

Meeting commenced 6:35 pm

- 1) Approval of 04/ 2019 meeting minutes done remotely
- 2) Financial Report – Dan Durishan- Statements provided ahead.
 - a) Revenue for 04/2019: ~\$ 5,000
 - b) Expenses for 04/2019: ~\$ 6,900
 - c) Balance for 04/2019: ~\$ 24,500
 - d) Summary- down a little over \$9,300 from this time last year.
- 3) Committee Reports
 - a) Membership: K. Hoke – 230 members, 46 new for 2019; 115 potential event volunteers
 - b) Ride Captain: C. Bassett – not in attendance, JW reported RL gift cards distributed; A June RL training is planned; For safety, the LOC Church ride will return up the hill at Old S Dupont Hwy.
 - c) Publicity: B. Gallagher – JW suggested blogging on the REI and Dupont publicity events as well as notes from Bike DE Walkable Bikeable Summit and DeDOT/ Dutch Cycling Embassy meetings.
 - d) Social: E. Ciancio — Picnic Pavilion is secured, Ernie will cook; Website event info will need to be updated.
 - e) Safety & Education: M. Katz – not in attendance, nothing to report.
 - f) 2019 Icicle: B. Donovan- event complete; Sag vehicle should have latex gloves for grease and for potential injuries.
 - g) 2019 Doublecross: G. Nichols not in attendance, JW reported all points are secured.
 - h) 2019 Shorefire: B. Ebbott- same route as last year avoiding activity in Clayton, Hartly Firehall is secured; JW suggest reach out to Ed M. for any suggested route improvements from last year.
 - i) 2019 Savage: Jaymi Cook- nothing to report
- 4) Old Business
 - a) JW- 2019 Advocacy Donations- numerous entities responded in thanks, nice letter from Preston’s March for Energy
 - b) Publicity-
 - i) Completed REI event and Dupont event
 - ii) Attended DeDOT event w Dutch Cycling Embassy, DE Walkable/ Bikeable Summit
 - c) Philly Bike Expo attendance—JW- table topic till later
 - d) T-Town Velodrome Trip- K. Hoke will set up plans for event/ transportation for a Friday in July
 - e) Weekly website survey—JW will get with Emily C.
- 5) New Business
 - a) Ride of Silence- Chris Lano leading, ride is organized; Mayor cannot attend, Matt Myer will attend. Will reach out for TV publicity. Emily suggested invite Urban Bike Project.



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- b) JW- Should we advertise outside events on our website? Two events have inquired. In the past we charged to publicize the in the Tailwinds, primarily to offset the cost of printing. Briefly discussed.
- c) Other publicity opportunities-
 - i) JW- Charlie Johnston suggests he can assist with a table at Concord Mall or Fashion Center.
 - ii) Cross Market with Cycle for Cecil? - they are looking for help in organizing/ help with a rest stop. A club policy needs to be created. Out of Bounds and public Facebook is available for everyone.
- d) Refund Policy- discussed pro
 - i) If participant cancels... “no” under any circumstance.
 - ii) If the event cancels... language needs to be clear. Emily will post, “No refunds are offered for this event”
- e) Club Constitution
 - i) Are updates needed? Procedure?
 - ii) Adhoc committee is formed to review and recommend- Emily, Bill, Keith, Barb will participate. Emily will lead.

Meeting moved to adjourn at 8:07 pm

Major Event Dates for 2019

~~Annual Banquet – Saturday, 2/23~~

~~Icele – Saturday, 04/13~~

Ride of Silence – Wednesday eve., 05/15

Annual Picnic – Saturday, 06/08

Doublecross – Saturday, 06/29

Shorefire – Saturday, 08/10

Savage – Saturday, 09/21

Volunteer Brunch – Sunday, 10/27