



White Clay Bicycle Club – August Meeting Minutes

August 5, 2019

Attendees: JW Haupt, Keith Hoke, Brian Donovan, Barb Gallagher, Bill Ebbott, Glenn Nichols, Mike Katz;
Visitors- Ed McNulty, James Wilson w/ Bike DE

Meeting commenced 6:34

- 1) Approval of 07/ 2019 meeting minutes- complete with revisions
- 2) Financial Report – K Hoke: Dan Durishan- Statements provided ahead.
 - a) Revenue for 07/2019: ~\$ 8,350
 - b) Expenses for 07/2019: ~\$ 2,400
 - c) Balance for 07/2019: ~\$ 32,700
- 3) Committee Reports
 - a) Membership: K. Hoke – 291 members; 200 Single, 91 Family
 - b) Ride Captain: C. Bassett – not present, nothing to report.
 - c) Publicity: B. Gallagher – Shorefire has been posted; 814 likes on FB page, 757 total likes; From a review of the Doublecross Registration information – most riders are from DE... 52 members / 67 non// next PA// next MD // 22 from DC; little response to the Blue Rocks event survey.
 - d) Social: E. Ciancio -- not present, nothing to report.
 - e) Website: E. Ciancio - not present, nothing to report.
 - f) Safety & Education: M. Katz —Canal ride turnout has been minimal; How do we bring in younger riders? Do we promote at UD? How do we let people know about the Markel Trail? James Wilson stated there is a new system of signage to point out the DE trails.
 - g) 2019 Icicle: B. Donovan- nothing to report.
 - h) 2019 Doublecross: G. Nichols event complete; nothing to report.
 - i) 2019 Shorefire: B. Ebbott- Final routes are just complete today. DeIDOT has some incomplete projects that caused last-minute changes. Will have Bike DE cards to put on the registration table; There is a DeIDOT road use application form for non-profit organization events.
 - j) 2019 Savage: Jaymi Cook not in attendance, nothing to report
- 4) Old Business
 - a) T-Town Velodrome Trip: K. Hoke- Valley Preferred has been non-responsive to. No event is planned. Will try again next year.
 - b) Club Constitution review- committee will meet for discussion. Emily, Bill, Keith, Barb, Mike will participate. The committee has yet to meet.
 - c) Website Weekly Survey- tabled for this month
 - d) Philly Bike Expo- tabled for this month
 - e) Bike DE Update- James Wilson in attendance. Bike DE license plate- Preliminary designs are still in the works. They are looking for a graphic designer to assist. K. Hoke will supply references.
- 5) New Business
 - a) JW— experiencing many difficulties with list-serve dependability and limited productivity tools. Software no longer supported. Reviewing Google Groups as a new platform. A phone app is included if you are a gmail user. Focused chat/topic groups are a feature. Will test internally for a time period.



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- b) M. Katz- discussed HIIT training at Bear YMCA for WCBC members only. One-time only at this point, perhaps social hour afterward, Friday night may be best. Bike N Movie Night begins in October. Could be opportunity for Y to recruit bikers for the wintertime. Purpose is to introduce riders to HIIT training and provide gathering opportunity.
- c) M. Katz- Wilmington Trail Club has the Doublecross Cue Sheet on their site. Is this acceptable? Mike will ask them to remove any club or title information to avoid liability concerns for WCBC.
- d) M. Katz- should we do a Bike Swap day as a social off-season event?
- e) Bike DE w/ James Wilson-
 - i) Presented new bike-related laws today to some Dept. of Education Driver's Ed teachers. Response was positive.
 - ii) ½ million-dollar grant received for the Newport connection to the JAM Trail.

Meeting moved to adjourn at 8:05 pm

Major Event Dates for 2019

~~Annual Banquet – Saturday, 2/23~~
~~Bicycle – Saturday, 04/13~~
~~Ride of Silence – Wednesday eve., 05/15~~
~~Annual Picnic – Saturday, 06/08~~
~~Doublecross – Saturday, 06/29~~
Shorefire – Saturday, 08/10
Savage – Saturday, 09/21
Volunteer Brunch – Sunday, 10/27