



## White Clay Bicycle Club – January Meeting Minutes

January 6, 2020

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Attendees: JW Haupt, Keith Hoke, Brian Donovan, Bill Ebbott, Dan Durishan, Allison Wong, Barb Gallagher, Visitors- John Bare w/ Bike DE, Curt Lane, Jay Gallagher

Meeting commenced 6:32

- 1) Approval of 12/ 2019 meeting minutes approved as submitted.
- 2) Financial Report – Dan Durishan:- Statements provided ahead.
  - a) Revenue for 12/2019: ~\$ 100
  - b) Expenses for 12/2019: ~\$ 25
  - c) Balance for 12/2019: ~\$ 34,000
- 3) Committee Reports
  - a) Membership: K. Hoke – 56 members; 38 single, 18 Family; Bill suggests emailing again to those who participated in the club events to encourage membership.
  - b) Ride Captain: C. Bassett – not in attendance. JW reported a tentative RL Summit Jan 18. A longer lead time suggested. Tentative RL training in March or April as well; 2019 stats- 1013 rides (up from 920 in 2018)/ 53 led at least one ride/ 34 led at least 8 rides/ 5 safety incidents/ 2 insurance claims this year; Verge provided the RL Jersey mockup for 2018 and 2019 reward jerseys; Square software handled the event day-of registration with reasonable success- \$3290 total in registration/ 95 total transactions.
  - c) Publicity: B. Gallagher – emailed Suburban Cycling Unlimited but have not heard back; drafted email 2020 Banquet Invite to bike shop owners. JW will supply owner names; A year-end thank you for supporting the club was posted.
  - d) Social: E. Ciancio—not in attendance. JW reports that no decision on the banquet speaker to date. Will follow-up with Emily. Time is short.
  - e) Website: A. Wong – recommended we buy an SSL Certificate for website security for visibility.
  - f) Safety & Education: M. Katz –not in attendance. Nothing to report.
  - g) 2020 Icicle: B. Donovan- Will send in event registration to the county. Will send routes to the county.
  - h) 2020 Doublecross: G. Nichols- not in attendance, nothing to report.
  - i) 2020 Shorefire: B. Ebbott- nothing to report.
  - j) 2020 Savage: OPEN – in need of an Event Director.
- 4) Old Business
  - a) Bear YMCA HITT: JW—M. Katz has not heard back from the Y. Will table till a later date.
  - b) Constitution Review committee: K. Hoke- committee has not met.
  - c) Executive Committee Roles for 2020: J. Haupt- Savage Event Director is open at this time. Treasurer position is open at this time.
  - d) 2019 Donation Nominations: J. Haupt- will solicit the membership for nominations. The entity must be nominated each year to receive funds.
- 5) New Business
  - a) Brochures: J. Haupt—2020 club and event brochures are drafted and distributed for approval.



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- b) J. Haupt - Dan's friend suggested a membership key fob or similar items with WCBC logo as a symbol of membership. He did secure pricing on several small items. Distributed for comment.
- c) J. Haupt - reached out to the Local Bike Shops to update discounts and confirm their participation.
- d) J. Haupt - received an offer from My Cycle Club for a website for cyclists to host rides/ calendar/ site/ mobile-friendly/ all-in for all our needs. Can handle surveys as well. Cost is prorated per membership quantity. Could be a monthly savings. Allison cautioned about several issues: He is an individual not a company, all the vendors we use are well known and reputable.
- e) Bike DE w/ John Bare update—
  - i) Showed a map of study done in the Lewes area showing the car/ bicycle crashes in 2019. DelDOT is looking at alternative routes and potential solutions. This is a very visible issue currently.

Meeting moved to adjourn at 7:56 pm

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### **Major Event Dates for 2020**

Annual Banquet – Saturday, 02/29

Icicle—Saturday, 04/04

Ride of Silence – Wednesday eve., 05/20

Annual Picnic – Saturday, 06/06

Doublecross – Saturday, 06/27

Shorefire – Saturday, 08/08

Savage – Saturday, 10/03

Volunteer Brunch – Sunday, 10/25