



White Clay Bicycle Club - January Meeting Minutes April 3, 2023

Attendees:

Attending	Committee Member
<input checked="" type="checkbox"/>	Deanna Cain (Acting President; Communications)
	Bill Ebbott (Acting Vice President, Shorefire)
<input checked="" type="checkbox"/>	Rita Law (Ride Captain)
	Mike Katz (Safety & Education)
<input checked="" type="checkbox"/>	Martin Lesser (Treasurer)
	Allison Wong (Webmaster)
<input checked="" type="checkbox"/>	Holly Maddams (Social Group Activities)
<input checked="" type="checkbox"/>	Brian Donovan (Icicle)
<input checked="" type="checkbox"/>	Fred Hartman (Doublecross)
<input checked="" type="checkbox"/>	Dinesh Mistry (Savage)
<input checked="" type="checkbox"/>	John Bare (Bike Delaware Bicycle Friendly Delaware Coordinator)

Opening

- Welcome.

- March minutes approved.
- Membership - Total of 126.

Ride Events

- Icicle Metric - Rainy weather limited participation. No accidents of note. Total net of \$300. Low pre-registration again may lead to reconfiguring, rescheduling or canceling this supported event ride. Will reexamine in fall. Brian Donovan announces he will step down from leading this event after 9 years.
- Doublecross Metric - In good shape at this point and looking forward to continued assistance and guidance.
- Shorefire Century - Schools are reserved. Waiting on Certificates of Insurance
- Savage Century - No updates.

Departments

- Ride Captain - Weekly posted rides have begun. Increased ride calendar postings. Working towards Ride Leader training.
- Safety - Mike Katz will be contacting area schools about interest in providing bike maintenance and safety training to students and parents. Mike is scheduled to attend WILMAPCO Non-motorized Transportation Committee meeting.
- WCBC Facebook site was revamped as Friends of WCBC. Nuisance posts were removed. Moderators JW Haupt and Nancy Waddell have revitalized that social media.

Bike Delaware

- Bike Delaware - Upcoming Everyone Get Home Summit in Dover on May 5th. WCBC will have table and is one of the event's sponsors.

Anniversary

- 50th Anniversary - Bellevue State Park is reserved for celebration on July 8th. Working on 50-mile route. Social media will feature anniversary. On sale until May 12th are 50th Anniversary jerseys and tech t-shirts. Board approves to purchase 2 jerseys for give-aways. Board approves to buy additional tech t-shirts to sale after online purchase ends. Anniversary section on website has grown. Videos for the website are linked to the videos posted on YouTube.

Upcoming Plans

- Charity donations were approved. Preston's March for Energy was removed at request of the organization.
- As Acting President Deanna Cain set 3 goals for the year: (1) *Stay the course on planned events for the year.* No changes are planned. (2) *Do an reevaluation of all WCBC activity categories after the Savage Century.* Analysis would include insights/recommendations from chairs and a membership survey. Also suggested by Fred Hartman was to include a survey for each upcoming supported ride event. (3) *Update WCBC website.* The proposed third goal of updating the WCBC website was approved by the Executive Committee. Webmaster Allison Wong, who maintains the site

will be paid \$3,000 to improve the site. WCBC will also pay for any fees for purchasing the modernized software needed. A preview of the update should be available for the Executive Committee to view in October with a final product delivered by the end of 2023.

Meeting adjourned