



White Clay Bicycle Club - July Meeting Minutes July 1, 2024

Attendees:

Attending	Committee Member
X	Deanna Cain (President; Communications; Acting Social Group Activities Director)
X	Bill Ebbott (Vice President, Shorefire Director)
X	Brian Albin (Ride Captain)
	Mike Katz (Safety & Education Director)
X	Martin Lesser (Treasurer)
X	Allison Wong (Webmaster)
X	Brian Donovan (Icicle Director)
X	Jamie Plower (Icicle Director)
X	Fred Hartman (Doublecross Director)
X	Dinesh Mistry (Major Event Coordinator, Savage Director)

Meeting commenced 7:00 pm at via Zoom

Minutes

a) Posted & approved

Committee Reports

- a) Treasurer
 - No report
- b) Ride Captain
 - 201 rides conducted thru 2Q
 - 887 riders signed up thru 2Q
- c) Communications
 - Adding policies and procedures to website
 - Discord being used as requested and designed
 - Photos of written waivers to go on Dropbox
- d) Social Group Activities
 - Summer picnic set for Saturday July 20
 - Space is limited to 45 people; sign-ups available online
- e) Webmaster
 - 2.5K Total Clicks in 2Q; ↑ 128.1% from 1Q
 - 1.9 Unique Visitors in 2Q; ↑ 92.7% from 1Q
 - Most popular postings in 2Q: Ride Events, 1Q Report, Health & Safety
- f) Safety & Education
 - No report

Ride Reports

- a) Icicle
 - No report
- b) DoubleCross
 - Registrations on target
 - Ready to go
- c) Shorefire
 - On schedule
- d) Savage
 - On schedule

Miscellaneous Business

- a) 2023 Surveys Results Requests—2024 2Q Progress
 - 2Q report posted on website
- b) Club trailer
 - Vote approved to sell trailer
 - Must declutter, organize and inventory storage unit
 - Sorted materials from trailer will move into storage unit

Meeting Adjourned at 7:40 p.m.

